

Alberta Engvall Siegel

Professor of Psychology
in the Department of Psychiatry and Behavioral Sciences
and, by courtesy, in Psychology and Education

Stanford University

Current Major Professional Activities

Member, Board of Directors, Children's Television Resource and Education Center,
San Francisco, 1987--.

Member, Professional Advisory Committee, Children's Health Council, Palo Alto,
1985--.

Member, Board of Directors, Senior Coordinating Council of Palo Alto, 1982--.
(Secretary to the Board, 1984-1987, President of the Board, 1987--.)

Member, Board of Directors, Great Western Financial Corporation, Beverly
Hills, 1976--.

Member, Professional Advisory Committee, Peninsula Children's Center, Palo Alto, 1964--.

Past Major Professional Activities

Study Sections of the National Institutes of Health

Member, Developmental Problems Research Review Committee, National Institute of Mental Health,
1977-1981.

Member, Maternal and Child Health Research Committee, National Institute of Child Health and
Human Development, 1972-1976.

Member, Mental Health Research Career Award Committee, National Institute of Mental Health,
1966-1970.

Other Governmental Panels and Commissions

Member, Ad Hoc Committee for the Update of the Report to the U. S. Surgeon General, National
Institute of Mental Health, 1979-1982.

Member, Advisory Committee on Ethical and Human Value Implications of Science and Technology,
National Science Foundation, 1973-1976.

Member, Panel of Research Consultants to the Director, Research Task Force, National Institute of
Mental Health, 1973.

Member, U. S. Surgeon General's Scientific Advisory Committee on Television and Social Behavior, 1969-1971.

Past Major Professional Activities (cont.)

Society for Research in Child Development

Member, Finance Committee, SRCD, 1983-1985.

Chairman, Selection Committee for Congressional Science Fellows, SRCD, 1981-1983.

Chairman, Committee on Child Development and Social Policy, SRCD, 1979-1981. (Member of the Committee, 1977-1981.)

Chairman, Study Group on Child Development and Social Policy, SRCD, 1975-1977.

Member, Governing Council, SRCD, 1973-1979.

Member, Long Range Planning Committee, SRCD, 1973-1975.

Member, Publications Committee, SRCD, 1969-1973.

Editor, Child Development, the quarterly journal of the SRCD, 1964-1968 (volumes 36-39).

Other

Member, Board of Directors, Peninsula Children's Center, 1964-1984.

Member, Board of Visitors, Learning Research and Development Center, University of Pittsburgh, 1975-1981.

Chairman, Committee on the G. Stanley Hall Award, Division on Developmental Psychology, American Psychological Association, 1979.

Member, Board of Directors, Population Education, Inc., 1974-1979.

Member, Standing Committee on Research and Development, Educational Testing Service, Princeton, 1976.

Member, Research and Development Subcommittee on Early Education, Educational Testing Service, Princeton, 1973-1975.

President, Division and Developmental Psychology, American Psychological Association, 1973-1974.

President, Stanford Faculty Club, 1973-1974.

Member, Advisory Council of the National Laboratory on Early Childhood Education, 1969-1971.

Member, Education and Training Board, American Psychological Association, 1969-1971.

Professional Associations

Society for Research in Child Development
American Psychological Association (Fellow)
Phi Beta Kappa
American Association for the Advancement of Science
International Society for Research on Aggression

Personal Information

Birthdate	February 24, 1931
Citizenship	United States
Marital Status	Widow (Mrs. Sidney Siegel)

Education

Ph.D. In Psychology (Developmental Psychology and Social Psychology), Stanford University, 1955.

M.A. In Psychology, Stanford University, 1954.

B.A. In Psychology, with great distinction, Stanford University, 1951.

Academic Appointments

Visiting Professor, Child Study Center, Yale Medical School, 1984 (while on sabbatical leave from Stanford University).

Fellow, Stanford Center for the Study of Youth Development, 1975--.

Associate Dean of Undergraduate Studies, Stanford University, 1971.

Professor of Psychology in Psychiatry, Stanford University, 1969--.

Member of the Faculty of the Department of Psychiatry and Behavioral Sciences, Stanford University School of Medicine, 1963--.

Fellow, Center for Advanced Study in the Behavioral Sciences, Palo Alto, California, 1961-1963.

Associate Professor of Child Development, Pennsylvania State University, 1958-1961. (On leave, 1961-1963.)

Acting Assistant Professor of Psychology, Stanford University, 1957-1958.

Assistant Professor of Child Development, Pennsylvania State University, 1955-1957.

Service at Stanford University

Chairman, Student Conduct Legislative Council, 1986-1988. Member, 1985-1986.

Member, Stanford Associates, 1986--.

Member, admission committee for graduate students in child development, School of Education, 1977--.

Chairman, student-faculty committee to plan Medical School Commencement, 1982, 1983.

Co-chairman, task force to prepare for LCME re-accreditation of Medical School, 1982-1983.

Vice-chairman, Search Committee for the Provost, 1978-1979.

Member, Medical School Faculty Affirmative Action Committee, 1976--. Chairman, 1979-1982.

Member, Committee on Public Events, 1979-1981.

Chairman, Search Committee for the Ombudsman, 1974.

Chairman, Search Committee for the Director of the Boys Town Center for the Study of Youth Development, 1974.

Faculty Representative, Board of Trustees' Committee on Academic Affairs, 1973-1974.

Chairman, Search Committee for the Ombudsman, 1972.

Member, Search Committee for the Dean of Students, 1971.

Chairman, Search Committee for the Provost, 1970.

Member, Committee on Medical Student Admission, 1968-1975.

Chairman, Subcommittee on Sex Differences in Education, The Study of Education at Stanford (Packer Commission), 1967-1969.

Member, Committee of Fifteen, 1967-1969.

Member, various administrative and search committees in the Department of Psychiatry and Behavioral Sciences, 1963--.

Life Member, Stanford Alumni Association, 1951--.

Member, Cap and Gown, 1951--.

Publications

Books

Stevenson, Harold W., and Siegel, Alberta E. (Editors) Child Development Research and Social Policy. Volume 1. University of Chicago Press, 1984. Published by the Society for Research in Child Development.

Siegel, Sidney, Siegel, Alberta E., and Andrews, Julia M. Choice, Strategy, and Utility. McGraw-Hill, 1964.

Memoirs

Faust, William L., Faust, Margaret S., and Siegel, Alberta. In memoriam: Lois Meek Stolz, 1891-1984. Newsletter of the Division on Developmental Psychology, American Psychological Association, Summer 1985, pp. 54-56.

Siegel, Alberta E., Dowley, Edith M., and Sears, Robert R. Memorial Resolution, Lois Meek Stolz, 1891-1984. Stanford University Campus Report, January 30, 1985, pp. 19-21.

Siegel, Alberta E. Sidney Siegel: a memoir. In S. Messick and A. H. Brayfield (Eds.) Decision and Choice: Contributions of Sidney Siegel. McGraw-Hill, 1964, pp. 1-23.

Forewords

Siegel, Alberta E. Foreword. In Tannis M. Williams, The Impact of Television. Academic Press, 1986.

Siegel, Alberta E. Foreword. In John P. Murray, Television and Youth: 25 Years of Research and Controversy. The Boys Town Center for the Study of Youth Development, 1980, pp. 9-10.

Siegel, Alberta E. Foreword. In R. M. Liebert, J. Neale, and Emily Davidson, The Early Window. Pergamon, 1973, pp. ix-xiii.

Editorial Introductions

Siegel, Alberta E. Introductory Comments for the section on Social beliefs and social behavior, in Television and Behavior, Volume 2, edited by David Pearl, Lorraine Bouthilet and Joyce Lazar, USDHHS, PHS, NIMH, 1982, pp. 176-178.

Siegel, Alberta E. Violence and aggression. Edited section, with introductory and concluding essays, in M. Wertheimer (Ed.) Confrontation: Psychology and the Problems of Today. Scott, Foresman, 1970, pp. 155-199.

Editorials

Siegel, Alberta E. Guest Editorial: Working mothers and their children. Journal of the American Academy of Child Psychiatry, 1984, 486-488. Reprinted in:

(a) Stella Chess and Alexander Thomas (Editors),
Annual Progress in Child Psychiatry and Child Development, Brunner/Mazel, 1985.

- Siegel, Alberta E. Editorial. Child Development, 1968, 39, pp. 1009-1011.
- Siegel, Alberta E. Editorial. Child Development, 1967, , pp. 38 pp. 901-907.
- Siegel, Alberta E. Editorial. Child Development, 1966, 37, pp. 999-1001.
- Siegel, Alberta E. Editorial. Child Development, 1965, 36, pp. 1-5.
- Siegel, Alberta E. Editorial. Child Development, 1965, 36, pp. 1103-1105.

Writings for General Audiences

- Siegel, Alberta E. A nation of vidkids. The National Elementary Principal, 1977, 56 (3), p. 59.
- Siegel, Alberta E. Ways of "knowing." Phi Beta Kappa address, Stanford University, June 15, 1974. (Mimeographed.)
- Siegel, Alberta E. The great brain robbery. Johns Hopkins Magazine, March, 1974, Vol. XXV (2), pp. 19-23. This is a summary of a paper given at the Milton S. Eisenhower Symposium on Living with Change, at Johns Hopkins University, October 1973.
- Siegel, Alberta E. Mass media violence: effects on children. Stanford M.D., Spring 1969, 8 (2), pp. 11-14.
- Siegel, Alberta E., and Carr, Ronald G. Education of women at Stanford University. The Study of Education at Stanford, Vol. VII, March 1969, pp. 81-100. Also printed as a separate.
- Siegel, Alberta E. The working mother. AAUH Journal, 1962, 55, pp. 233-235.

Contributed Chapters

- Volkmar, Fred R., and Siegel, Alberta E. Responses to consistent and discrepant social communications. In Robert S. Feldman (Ed.) Development of Nonverbal Behavior in Children, Springer-Verlag, 1982, pp. 231-255.
- Siegel, Alberta E. Television as teacher. In George V. Coelho (Ed.) Television As A Teacher: A Research Monograph, National Institute of Mental Health, 1981, pp. 35-60.
- Siegel, Alberta E. Research findings and social policy. In E. Palmer and A. Dorr (Eds.) Children and the Faces of Television, Academic Press, 1981, pp. 219-231.
- Siegel, Alberta E. Research on child development: Implications for social change. In R. Glaser (Ed.) Research and Development and School Change, Erlbaum, 1978, pp. 47-65. Paper read at the dedication of the Learning Research and Development Center, University of Pittsburg, March 1976.

Siegel, Alberta E. Research to increase scientific knowledge. In K. Anderson and N. Dennis (Eds.) Television and Children: Priorities for Research. Report of a conference at Reston, Virginia, November 5-7, New York: Ford Foundation, pp. 33-36.

Siegel, Alberta E. Televised violence: In S. H. Frazier (Ed.) Aggression, Williams and Wilkins, 1974, pp. 271-286. This paper was given at the meeting of the Association for Research in Nervous and Mental Disease, New York City, December 1972.

Siegel, Alberta E. Educating females and males to be alive and well in century twenty-one. In M. C. Wittrock (Ed.) Changing Schools: Alternatives from Educational Research. Prentice-Hall, 1973, pp. 155-168. This was an invited address at the April 1972 meeting of the American Educational Research Association, Chicago.

Siegel, Alberta E. Violence in the mass media. In David N. Daniels, et al (Eds.) Violence and the Struggle for Existence. Little, Brown and Company, 1970, pp. 193-239.

Siegel, Alberta E. The effects of media violence on social learning. In R. K. Baker and S. J. Ball (Eds.) Violence and the Media, 1969. U. S. Government Printing Office, pp. 261-283. This volume is the report of the Media Task Force to the National Commission on the Causes and Prevention of Violence. Adaptations of this paper appear in:

(a) V. B. Cline (Ed.) Explorations in media violence, pornography, and censorship. Brigham Young University Press, 1974.

Contributed Chapters (cont.)

(b) J. Aufermann, H. Bohrmann, and R. Sulzer (Eds.) Gesellschaftliche Kommunikation und Information, Band 2.

Athenaum Fischer Taschenbuch Verlag, Germany, 1973, pp. 425-446. (Title of adaptation is "Auswirkungen von Gewaltdarstellungen in Massenmedien und sociales Lernen.")

(c) W. Schramm and D. F. Roberts (Eds.) The Process and Effects of Mass Communication, rev. ed. University of Illinois Press, 1971, pp. 612-636.

Testimony

Siegel, Alberta E. Statement to the President's Biomedical Research Panel, on behalf of the Division on Developmental Psychology at the APA. Newsletter of the Division, American Psychological Association, November 1975, pp. 11, 60.

Siegel, Alberta E. Proposed guidelines for research with children: a statement by the President of the Division. Newsletter of the Division on Developmental Psychology, American Psychological Association, Spring 1974, pp. 1-3.

Siegel, Alberta E. Testimony before the Subcommittee on Communications of the U. S. Senate Committee on Commerce, March 21, 1972, concerning the Surgeon General's Scientific Advisory Committee on Television and Social Behavior. Serial No. 92-52, U. S. Government Printing Office, pp. 62-64. The testimony is reprinted in:

(a) V. B. Cline (Ed.) Explorations in Media Violence, Pornography, and Censorship, Brigham Young University Press, 1974.

Commission Reports

Television and behavior: Ten years of scientific progress and implications for the eighties, edited by David Pearl, Lorraine Bouthilet, and Joyce Lazar. Government Printing Office, DHHS, 1982. Volume 1 is the committee's report; Volume 2 contains the research reviews on which our report is based. I served on the panel of seven consultants for this project and report.

Research on the effects of television advertising on children. Government Printing Office, National Science Foundation, 1977. I served on the advisory committee for this project.

Research in the Service of Mental Health: Report of the Research Task Force of the National Institute of Mental Health, edited by Julius Segal. DREW Publication, 1975. I served on the panel of research consultants for this report.

Television and growing up: The impact of televised violence. Government Printing Office, DHEW, 1971. This is the report of the U. S. Surgeon General's Scientific Advisory Committee on Television and Social Behavior, on which I served. Five volumes of supporting original research accompany our report.

Miscellaneous

Siegel, Alberta E. SRCDC Congressional Science Fellowships in Child Development. Newsletter of the Division on Developmental Psychology, American Psychological Association, Fall, 1982, pp. 25-26.

Siegel, Alberta E. President's report. Newsletter of the Division on Developmental Psychology, American Psychological Association, November 1974, pp. 8-14.

Research Papers

Siegel, Alberta E. Television influences on role behaviors and social relations. Paper delivered as part of a symposium on the TV-update project of the NIMH at the Annual Meeting of the American Psychological Association, Los Angeles, August 27, 1981.

Volkmar, Fred R., Hoder, E. Lawrence, and Siegel, Alberta E. Discrepant social communications. Developmental Psychology, 1980, 16, pp. 495-505.

Volkmar, Fred R., Bailey, Robert A., and Siegel, Alberta E. A scale underlies young children's responses to social communications of varying degrees of inconsistency. Presentation at the Annual Meeting of the American Association for the Advancement of Science, San Francisco, January 6, 1980.

Volkmar, Fred R., and Siegel, Alberta E. Young children's responses to discrepant social communications. Journal of Child Psychology and Psychiatry, 1979, 20, pp. 139-149.

Siegel, Alberta E. Communicating with the next generation. Journal of Communication, 1975, 25,

pp. 14-24. This article is based on my Presidential Address, Division on Developmental Psychology, American Psychological Association, New Orleans, September 1974. A summary appears in the February 1975 Newsletter of the Division, pp. 43-48. The article is reprinted in:

(a) W. L. Rivers and L. Sellers (Eds.) Mass Media.

Siegel, Alberta E. Current issues in research on early development. Human Development, 1969, 12, pp. 86-92. An adaptation of this paper appears in:

(a) S. Cohen (Ed.) Child Development: A Study of Growth Processes. Peacock Publishers, 1971.

Siegel, Alberta E. and Curtis, Elizabeth A. Familial correlates of orientation toward future employment among college women. Journal of Educational Psychology, 1963, 54, pp. 33-37.

Siegel, Alberta E., and Hass, Miriam B. The working mother: a review of research. Child Development, 1963, 34, pp. 513-542.

Yost, Patricia A., Siegel, Alberta E., and Andrews, Julia M. Non-verbal probability judgments by young children. Child Development, 1962, 33, pp. 769-780. This paper is reprinted in:

(a) R. J. C. Harper (Ed.) The Cognitive Processes, Prentice-Hall, 1964.

Research Papers (cont.)

(b) J. M. Seidman (Ed.) The Child: A Book of Readings. Holt , 1967 .

(c) I. J. Athey and D.O. Rubadeau (Eds.) The Psychology of Jean Piaget.

Siegel, Alberta E. Characteristics of the mother related to the impact of maternal employment or non-employment, pp. 29-36 in Alberta E. Siegel (Ed.) Research Issues Related to the Effects of Maternal Employment on Children. Social Science Research Center, Pennsylvania State University, June 1961, 60 pages.

Siegel, Alberta E., Stolz, Lois Meek, Hitchcock, Ethel A., and Adamson, Jean. Dependence and independence in the children of working mothers. Child Development, 1959, 30, pp. 533-546. An adaptation of this paper is included in:

(a) F. I. Nye and L. W. Hoffman (Eds.) The Employed Mother in America. Rand McNally, 1963, pp. 67-81.

Siegel, Alberta E. and Kahn, Lynette G. Permissiveness, permission and aggression: The effect of adult presence or absence on aggression in children's play. Child Development, 1959, 30, pp. 131-141. This paper is reprinted in:

(a) F. Reber and L. Dorman (Eds.) Child Development and Behavior. Knopf, 1970, pp. 234-242.

(b) W. J. Meyer (Ed.) Readings in Child and Adolescent Psychology. Ginn.

(c) J. Rath, J. R. Pancella, and J. S. Van Ness (Eds.) Studying Teaching. Prentice-Hall, 1967, pp. 389-398.

Siegel, Alberta E. The influence of violence in the mass media upon children's role expectations. Child Development, 1958, 29, pp. 35-56. This paper is reprinted in:

(a) M. C. Dertke and L. A. Penner (Eds.) Readings in Social Psychology. Addison-Wesley, 1972.

Siegel, Alberta E. and Siegel, Sidney. Reference groups, membership groups, and attitude change. Journal of Abnormal and Social Psychology, 1957, 22, pp. 360-364. This paper is reprinted in:

(a) J. Koch (Ed.) Das Feldexperiment in der Socialpsychologie. Germany: Beltz, 1975.

Research Papers (cont.)

(b) XIP Readings in Psychology, 1973.

(c) A. A. Harrison (Ed.) Psychology as a Social Science: Readings. Brooks/Cole, 1973.

(d) J. M. Starr (Ed.) Character and Social Structure. Little, Brown, 1973.

(e) C. G. Bell (Ed.) Political Socialization. Dickensen, 1973.

(f) A. H. Yee (Ed.) Social Interaction in Educational Settings. Prentice-Hall, 1971, pp. 182-188.

(g) A. N. Doob and D. T. Regan (Eds.) Readings in Experimental Social Psychology. Meredith, 1971, pp. 391-398.

(h) J. B. Cohen (Ed.) Behavioral Science Foundations of Consumer Behavior. Free Press, 1972, pp. 401-406.

(i) M. B. Miles and W. W. Charters (Eds.) Learning in Social Setting. Allyn and Bacon, 1970, pp. 492-499.

(j) R. I. Evans and R. Rozell (Eds.) Social Psychology in Life. Allyn and Bacon, 1970, pp. 335-346.

(k) D. Cartwright and Z. Zander (Eds.) Group Dynamics. (Third edition.) Harper and Row, 1968, pp. 74-79.

(l) H. Hyman and E. Singer (Eds.) Readings in Reference Group Theory and Research. Free Press, 1967, pp. 394-401.

(m) Marie Jahoda and Neil Harren (Eds.) Attitudes. Baltimore: Penguin Books, 1966, pp. 187-195.

(n) H. Proshansky and B. Seidenberg (Eds.) Basic Studies in Social Psychology. Holt, 1965, pp. 225-230.

(o) R. C. Teevan and R. C. Birney (Eds.) Readings for Introductory Psychology. Harcourt, 1965, pp. 488-493.

(p) The Bobbs-Merrill Reprint Series in the Social Sciences.

(q) D. E. Dulany, et al. (Eds.) Contributions to Modern Psychology (rev. ed). Oxford University Press, 1963.

Siegel, Alberta E. Aggressive behavior of young children in the absence of an adult. Child Development, 1957, 28, pp. 371-378.

Research Papers (cont.)

Siegel, Alberta E. Film-mediated fantasy aggression and strength of aggressive drive. Child Development, 1956, 27, pp. 365-378. This paper is reprinted in:

(a) J. H. Hamsher and H. Sigall (Eds.) Psychological Research and the Problems of Society. MacMillan, 1973.

Siegel, Alberta E. Session differences in aggression in children's play in the absence of an adult. American Psychologist, 1956, 11, p. 428.

Engvall, Alberta. Comparison of mother and father attitudes toward war-separated children. In L. M. Stolz (Ed.) Father Relations of War-Born Children, Stanford University Press, 1954, pp. 149-180.

Book Reviews

Forging alliances with the media (A review of E. A. Rubinstein and J. D. Brown, Eds., The Media, Social Science, and Social Policy for Children, 1985) in Contemporary Psychology, 1986, 31, pp. 864-865.

Review of Behavioral Science in Clinical Medicine (by S. Wolf and H. Goodell, 1976) in Pharos, December 1976 issue.

Can we await a consensus? (A review of S. Feshbach and R. D. Singer, Television and Aggression, 1971) in Contemporary Psychology, 1973, 18, pp. 60-61.

The metamorphosis of developmental psychology (reviews of P.H. Mussen, Ed., Carmichael's Manual of Child Psychology, 3rd ed., 1970) by Alfred L. Baldwin, Joachim R. Wohlwill, E. Havis Hetherington, and Alberta E. Siegel, in Contemporary Psychology, 1972, 17, pp. 417-424.

Current and choice in child psychology (a review of J. P. Hill, Ed., Minnesota Symposia in Child Psychology, vol. 1, 1967, and of N. S. Endler, L. R. Boulter, and H. Gsser, Eds., Contemporary Issues in Developmental Psychology, 1968) in Contemporary Psychology, 1969, 14, pp. 642-

Ethnology of development (a review of J. Church, Three Babies: Biographies of Cognitive Development, 1966) in Contemporary Psychology, 1968, 13, pp. 18-19.

Note on Lessons from Childhood: Some Aspects of the Early Life of Unusual Men and Women (by R. S. Illingworth and C. M. Illingworth, 1966) in Contemporary Psychology.

Note on Human Development: Readings in Research (I. J. Gordon, Ed., 1965) in Contemporary Psychology, 1967, 12, p. 174.

Book Reviews (cant.)

Note on Readings in Child Development and Personality (P. H. Mussen, J. J. Conger, and J. Kagan, Eds.) in Contemporary Psychology, 1967, 12, p. 234.

Review of Child Development II (by S. W. Bijou and D. M. Baer, 1965) in American Journal of Psychology, 1966, 79, pp. 507-508.

Review of The Psychology of Aggression (by A. H. Buss, 1961) in American Journal of Psychology, 1963, 76, pp. 713-714.

Psychological development (a review of J. Kagan and H. A. Moss, Birth to Maturity, 1962) in Science, 1963, 140, p. 287.

Review of Child Development I (by S. W. Bijou and D. M. Baer, 1961) in American Journal of Psychology, 1963, 76, p. 173.

The latest in child development (a review of W. E. Martin and C. B. Stendler, Child Behavior and Development, 1959 revision, and of W. C. Olson, Child Development, 1959 revision) in Contemporary Psychology, 1960, 5, pp. 195-196.

Review of Television and the Child (by H. T. Himmelweit, A. N. Oppenheim, and P. Vince, 1958) in Public Opinion Quarterly, Winter 1960 issue, pp. 590-592.

Facts about growing up (a review of L. J. Stone and J. Church, Childhood and Adolescence, 1957) in Contemporary Psychology, 1957, 2, pp. 283-284.